

Select one full-day course or one A.M. (A) course and one P.M. (P) course for each day you will attend. Courses without an A or P designation are full day courses.

SUNDAY, MAY 9

- S1** TDWI Data Warehousing Concepts and Principles: An Introduction to the Field of Data Warehousing

- S2** Designing a High-Performance Data Warehouse

- S3** BI from Both Sides: Aligning Business and IT

- S4** Performance Dashboards: Measuring, Monitoring, and Managing Your Business

- S5A** Operational Business Intelligence: Why, What, and How

- S5P** Data Quality for Operational BI

MONDAY, MAY 10

- M1** TDWI Business Intelligence Fundamentals: From Data Warehousing to Business Impact

- M2** TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems

- M3** TDWI Introduction to Business Analytics

- M4** TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation

- M5** Beyond the Data Warehouse: Architectural Options for Data Integration

- M6A** CBIP Preparation for the Information Systems Core Exam

- M6P** CBIP Preparation for the Data Warehousing Exam

TUESDAY, MAY 11

- T1** TDWI Project Management for Business Intelligence

- T2** TDWI Advanced Data Modeling Techniques

- T3** Business Analytics for Insight and Foresight

- T4** Data Governance for BI Professionals

- T5** Leading Change and Growth in BI Programs

- T6A** Developing Your BI Tool Strategy

- T6P** Cool BI: The Latest Innovations

WEDNESDAY, MAY 12

- W1** TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems

- W2** TDWI Dimensional Data Modeling Primer: From Requirements to Business Analytics

- W3** Measuring Intangibles: Breaking Down Analytic Barriers

- W4** Down and Dirty with Data Quality: A Hands-On Experience with Data Quality Assessment

- W5A** Extending BI to Support Online Marketing and Social Media

- W5P** Advanced Analytics in Practice

- W6A** MDM for Practitioners: Developing Your MDM Plan

- W6P** MDM for Practitioners: Deploying Your MDM Solution

THURSDAY, MAY 13

- TH1** TDWI Data Warehousing Architectures: Choosing the Right Data Warehousing Approach

- TH2** TDWI Enterprise Metrics: Designing Integrated Business Metrics

- TH3** Dimensional Modeling Beyond the Basics: Intermediate and Advanced Techniques

- TH4** Data Quality Assessment—Practical Skills

- TH5** An Agile Method for Data Warehousing

- TH6** Mastering BI with Best-Practice Architectures and Data Models: From Hub and Spoke to Agile Development

FRIDAY, MAY 14

- F1** Integrating Data Warehouses and Data Marts Using Conformed Dimensions

- F2A** OLAP Technologies: How to Implement Dimensional Designs

- F2P** Emerging Technologies Shaping the Future of Data Warehouses and Business Intelligence

- F3A** Predictive Analytics: A Business Perspective

- F3P** Predictive Analytics: Making It Work

- F4A** Agile Warehousing Survival Skills: Incremental Architecture and Refactoring Databases

- F4P** Agile Data Warehousing: Iterative Simulation

- F5A** BI in the Cloud

CONFERENCE QUESTIONS?

Phone: 425.277.9181

E-mail: education@tdwi.org

REGISTRATION QUESTIONS?

Phone: 800.280.6218 or

541.346.3537 (M-F, 8:00 am – 5:00 pm PT)

E-mail: tdwireg@ce.uoregon.edu

Register today at
www.tdwi.org/CH2010

REGISTRATION FORM

TDWI WORLD CONFERENCE Chicago 2010 May 9-14

STEP 1. CLEARLY TYPE OR PRINT YOUR INFORMATION

PRIORITY CODE: EBCH1

LAST NAME _____

FIRST NAME FOR ATTENDEE BADGE _____

TITLE _____

COMPANY OR INSTITUTION _____

DEPARTMENT _____ INDUSTRY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TELEPHONE _____

E-MAIL—REQUIRED! (Please print this address clearly. We send last-minute confirmations and announcements via e-mail.)

STEP 2. SELECT YOUR COURSES

Complete the registration worksheet, then write in the course number(s) of one full-day course **OR** one A.M. (A) course *and* one P.M. (P) course for each day you will attend.

Write your course number(s) in the space provided.

SUNDAY, MAY 9

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

MONDAY, MAY 10

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

TUESDAY, MAY 11

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

WEDNESDAY, MAY 12

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

THURSDAY, MAY 13

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

FRIDAY, MAY 14

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_____ A.M. _____ P.M.

STEP 3. REQUEST ADDITIONAL COURSE BOOKS*

To order additional course books, please list course numbers below:
(Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members)

* M6A and M6P course books are not available for purchase.
Course books are not available after the conference.

STEP 4. CALCULATE YOUR PAYMENT

Conference price includes complimentary TDWI Membership. Current TDWI Members get a \$275 discount off the conference price (in lieu of complimentary Membership). Multiple-day packages do not require consecutive days.

FEES—BEST RATE (Through March 26, 2010)

PRIORITY CODE: EBCH1

<input type="checkbox"/> Standard Package (3 days)	\$1,651
<input type="checkbox"/> Mega Package (4 days)	\$2,078
<input type="checkbox"/> Giga Package (5 days)	\$2,445
<input type="checkbox"/> Tera Package (6 days)	\$2,756

FEES—EARLY REGISTRATION (March 27–April 16, 2010)

PRIORITY CODE: EBCH2

<input type="checkbox"/> Standard Package (3 days)	\$2,025
<input type="checkbox"/> Mega Package (4 days)	\$2,550
<input type="checkbox"/> Giga Package (5 days)	\$3,000
<input type="checkbox"/> Tera Package (6 days)	\$3,375

FEES—REGULAR REGISTRATION (April 17–May 7, 2010)

PRIORITY CODE: EBCH3

<input type="checkbox"/> Standard Package (3 days)	\$2,201
<input type="checkbox"/> Mega Package (4 days)	\$2,771
<input type="checkbox"/> Giga Package (5 days)	\$3,260
<input type="checkbox"/> Tera Package (6 days)	\$3,675

FEE FROM TABLE ABOVE \$ _____

CURRENT MEMBER DISCOUNT (Deduct \$275 from above) - \$ _____
Membership status will be validated when your registration is processed

TEAM DISCOUNT (Deduct 10% from above) - \$ _____
For 3 or more people from the same company registering at the same time

LATE FEE (After May 7, 2010—add \$50) + \$ _____

ADDITIONAL COURSE BOOKS* + \$ _____
Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members, from STEP 2

> TOTAL FEE = \$ _____

Check Enclosed (payable to TDWI)

Purchase Order # _____

Credit Card: AMEX Diners Club Discover Card MasterCard VISA

NUMBER _____ EXPIRATION DATE _____ CVV2 (number on back of card) _____

YOUR SIGNATURE FOR CREDIT CARD _____

CREDIT CARD BILLING ADDRESS (REQUIRED) _____

STEP 5. SEND IN YOUR REGISTRATION

Online: www.tdwi.org/CH2010/register

Phone: 800.280.6218 or 541.346.3537 (M-F, 8:00 a.m.–5:00 p.m. PT)

Fax: 541.346.3545 or 541.346.3509

Mail: TDWI World Conference—Las Vegas 2010 Registration,
1277 University of Oregon, Eugene, OR 97403-1277

SECURE REGISTRATION

Rest easy—online registrations are secure. Our secured server environment keeps your information private.

TDWI's Federal Tax ID Number is 20-4583700.

TDWI is a division of 1105 Media, Inc.

REGISTRATION DEADLINES

BEST RATE Deadline (priority code: EBCH1) March 26, 2010
Early Registration Deadline (priority code: EBCH2) April 16, 2010
Regular Registration Deadline (priority code: EBCH3) May 7, 2010

After May 7, please register onsite. Registration will be limited to space available. You will incur a \$50 late registration fee after May 7.

TEAM DISCOUNT

When three or more people from a single company or government agency register at the same time, the entire team receives a 10 percent discount. **All registration forms must be submitted together in order to qualify for the team discount.**

TDWI MEMBERSHIP INCLUDED

All registrations for three or more days include a one-year TDWI Membership. If you are already a current TDWI member, you will instead be eligible for a \$275 discount off the conference price (in lieu of complimentary Membership). Visit www.tdwi.org/membership for more information on TDWI Member benefits. Membership is activated on your conference registration date, so you can begin to enjoy benefits right away.

REFUND AND CANCELLATION POLICY

You may substitute another person in your place by calling 800.280.6218 or 541.346.3537 (M–F, 8:00 am – 5:00 pm PT) before April 30, 2010. If you must cancel, your refund request must be e-mailed to tdwireg@ce.uoregon.edu no later than April 30. Your fee will be returned, less a 20 percent cancellation fee. No refunds or credits will be issued after April 30.

HOTEL AND TRAVEL

Hyatt Regency Chicago

151 E. Wacker Drive
Chicago, IL 60601

Phone: 888.421.1442

Web: www.chicagoregency.hyatt.com

Reservations: https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=1512946

TDWI has reserved a block of rooms at reduced rates for conference attendees at the Hyatt Regency Chicago. Visit www.tdwi.org/CH2010/hotel for more details.

Discounted rates are available through Thursday, April 15, 2010.

Please use the above URL or contact the hotel directly for room reservations. Be sure to reference “TDWI” to get the conference rate. Rooms are limited, so make your reservations early. If you need special facilities or services, notify the hotel when you make your reservation.

AIR TRAVEL DISCOUNTS

American Airlines, TDWI's official carrier, is offering exclusive discounts on airfares for TDWI conference attendees. Information: www.tdwi.org/CH2010/hotel

CAR RENTAL DISCOUNTS

Avis is offering discounts on car rental fees for TDWI conference attendees. Information: www.tdwi.org/CH2010/hotel

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