

Check one full-day course or one am (A) course and one pm (P) course for each day you will attend. Courses without an A or P designation are full day courses.

SUNDAY, AUGUST 15

- S1** TDWI Data Warehousing Concepts and Principles: An Introduction to the Field of Data Warehousing

- S2** Dimensional Modeling from a Business Perspective: A Model the Business Can Understand

- S3** BI from Both Sides: Aligning Business and IT

- S4A** The Future of Data Warehousing

- S4P** Overcoming Information Overload with Best Practices in Data Visualization

- S5A** Assessing Your BI Maturity: How to Take Your BI Environment to the Next Level

- S5P** BI in the Cloud

MONDAY, AUGUST 16

- M1** TDWI Business Intelligence Fundamentals: From Data Warehousing to Business Impact

- M2** TDWI Dimensional Data Modeling Primer: From Requirements to Business Analytics

- M3** TDWI Data Warehousing Architectures: Choosing the Right Data Warehousing Approach

- M4** An Agile Method for Data Warehousing

- M5** Designing a High-Performance Data Warehouse

- M6** Mastering BI with Best-Practice Architectures and Data Models: From Hub and Spoke to Agile Development

- M7** Measuring Intangibles: Breaking Down Analytic Barriers

- M8A** MDM for Practitioners: Developing Your MDM Plan

- M8P** MDM for Practitioners: Deploying Your MDM Solution

TUESDAY, AUGUST 17

- T1** TDWI Project Management for Business Intelligence

- T2** TDWI Introduction to Business Analytics

- T3** Dimensional Design: Intermediate and Advanced Techniques

- T4** Developing Your BI Tool Strategy and BI Bake Off

- T5** Data Governance for BI Professionals

- T6A** Agile Data Warehousing Survival Skill: Semi-Agile Requirements Management

- T6P** Agile Data Warehousing: Iterative Simulation

- T7A** CIF—Coordinating Your BI, Data Warehousing, and Enterprise Information Initiatives

- T7P** How to Build a Data Warehouse with Limited Resources

- T8A** CBIP Preparation for the Information Systems Core Exam

- T8P** CBIP Preparation for the Data Warehousing Exam

REGISTER TODAY!
TDWI.ORG/SD2010

WEDNESDAY, AUGUST 18

- W1** TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems

- W2** TDWI Enterprise Metrics: Designing Integrated Business Metrics

- W3** Extreme Scoping: An Agile Approach to Data Warehousing and Business Intelligence

- W4** Leading Change and Growth in BI Programs

- W5** Kimball Data Warehouse Lifecycle Overview

- W6** Practical Data Quality Management

- W7A** Evaluating ETL Tools and Technologies

- W7P** Extending BI to Support Online Marketing and Social Media

THURSDAY, AUGUST 19

- TH1** TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems

- TH2** TDWI Advanced Data Modeling Techniques

- TH3** Architecture and Technologies for Agile OLAP

- TH4** Business Intelligence Roadmap: The Complete Project Lifecycle for Decision Support Applications

- TH5** The BI Pathway Approach: Delivering BI for Business Value

- TH6** Down and Dirty with Data Quality: A Hands-On Experience with Data Quality Assessment

- TH7A** Predictive Analytics: A Business Perspective

- TH7P** Predictive Analytics: Making It Work

FRIDAY, AUGUST 20

- F1** TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation

- F2** Predictive Modeling for the Non-Statistician

- F3** Down and Dirty with Data Quality: A Hands-On Experience with Data Cleansing

- F4A** Virtualization Technologies for Tomorrow's BI in Cloud Environments

- F4P** Emerging Technologies Shaping the Future of Data Warehouses and Business Intelligence

- F5** Using the Data Model Scorecard to Improve Data Model Quality

- F6A** A Practical Guide to Analytics: Putting People, Process, and Technology to Work to Deliver Deeper Insights

MONDAY, AUGUST 16 – WEDNESDAY, AUGUST 18

- EXEC** TDWI BI Executive Summit

CONFERENCE QUESTIONS?

Phone: 425.277.9181

E-mail: education@tdwi.org

REGISTRATION QUESTIONS?

Phone: 800.280.6218 or

541.346.3537 (M–F, 8:00 am – 5:00 pm PT)

E-mail: tdwireg@ce.uoregon.edu

REGISTRATION FORM

TDWI WORLD CONFERENCE • San Diego 2010 • August 15–20

STEP 1. CLEARLY TYPE OR PRINT YOUR INFORMATION

PRIORITY CODE: EBSD1

LAST NAME _____

FIRST NAME FOR ATTENDEE BADGE _____

TITLE _____

COMPANY OR INSTITUTION _____

DEPARTMENT _____ INDUSTRY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TELEPHONE _____

E-MAIL—REQUIRED! (Please print this address clearly. We send last-minute confirmations and announcements via e-mail.)

STEP 2. SELECT YOUR COURSES

Complete the registration worksheet, then write in the course number(s) of one full-day course **OR** one A.M. (A) course *and* one P.M. (P) course for each day you will attend.

Write your course number(s) in the space provided.

SUNDAY, AUGUST 15

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

MONDAY, AUGUST 16

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

TUESDAY, AUGUST 17

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

WEDNESDAY, AUGUST 18

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

THURSDAY, AUGUST 19

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

FRIDAY, AUGUST 20

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

STEP 3. REQUEST ADDITIONAL COURSE BOOKS*

To order additional course books, please list course numbers below:
(Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members)

*PLEASE NOTE: T8A, T8P, TH6, and F3 course books are not available for purchase. Course books are not available after the conference.

STEP 4. CALCULATE YOUR PAYMENT

Conference price includes complimentary TDWI Membership. Current TDWI Members get a \$275 discount off the conference price (in lieu of complimentary Membership). Multiple-day packages do not require consecutive days.

FEES—EARLY REGISTRATION (Through July 16, 2010)

USE PRIORITY CODE: EBSD1

<input type="checkbox"/> Standard Package (3 days)	\$2,025
<input type="checkbox"/> TDWI BI Executive Summit Package (3 days)	\$2,025
<input type="checkbox"/> Mega Package (4 days)	\$2,550
<input type="checkbox"/> Giga Package (5 days)	\$3,000
<input type="checkbox"/> Tera Package (6 days)	\$3,375

FEES—REGULAR REGISTRATION (July 17–August 13, 2010)

<input type="checkbox"/> Standard Package (3 days)	\$2,201
<input type="checkbox"/> TDWI BI Executive Summit Package (3 days)	\$2,201
<input type="checkbox"/> Mega Package (4 days)	\$2,771
<input type="checkbox"/> Giga Package (5 days)	\$3,260
<input type="checkbox"/> Tera Package (6 days)	\$3,675

FEE FROM TABLE ABOVE \$ _____

CURRENT MEMBER DISCOUNT (Deduct \$275 from above) – \$ _____
Membership status will be validated when your registration is processed

TEAM DISCOUNT (Deduct 10% from above) – \$ _____
For 3 or more people from the same company registering at the same time

LATE FEE (After August 13, 2010—add \$50) + \$ _____

ADDITIONAL COURSE BOOKS + \$ _____
Full-day \$45 each/\$30 Members, half-day \$22 each/\$15 Members
PLEASE NOTE: T8A, T8P, TH6, and F3 course books are not available for purchase. Course books are not available after the conference.

> TOTAL FEE = \$ _____

- Check Enclosed (payable to TDWI)
 Purchase Order # _____
 Credit Card: AMEX Diners Club Discover Card
 MasterCard VISA

NUMBER _____ EXPIRATION DATE _____ CVV2 (number on back of card) _____

YOUR SIGNATURE FOR CREDIT CARD _____

CREDIT CARD BILLING ADDRESS (REQUIRED) _____

STEP 5. SEND IN YOUR REGISTRATION

Online: tdwi.org/SD2010-register

Phone: 800.280.6218 or 541.346.3537 (M–F, 8:00 a.m.–5:00 p.m. PT)

Fax: 541.346.3545 or 541.346.3509

Mail: TDWI World Conference—San Diego 2010 Registration,
1277 University of Oregon, Eugene, OR 97403-1277

Please be aware that still photography, video, and audio recording may occur at this event. By attending this event, you consent to have your image, photograph, likeness, picture, rendering, or audio recording utilized for TDWI educational, marketing, and sales purposes. You hereby grant TDWI the right to unrestricted use, reproduction, display, dissemination, publication, and distribution in any medium, provided that TDWI will take measures on behalf of attendees against infringement and/or inappropriate use of your image, photograph, likeness, picture, rendering, and audio recording.

SECURE REGISTRATION

Rest easy—online registrations are secure. Our secured server environment keeps your information private.

TDWI's Federal Tax ID Number is 20-4583700.

TDWI is a division of 1105 Media, Inc.

REGISTRATION DEADLINES

Early Registration Deadline (priority code: EBSD1) . . . July 16, 2010

Regular Registration Deadline August 13, 2010

After August 13, please register onsite. Registration will be limited to space available. You will incur a \$50 late registration fee after August 13.

TEAM DISCOUNT

When three or more people from a single company or government agency register at the same time, the entire team receives a 10 percent discount. **All registration forms must be submitted together in order to qualify for the team discount.**

TDWI MEMBERSHIP INCLUDED

All registrations for three or more days include a one-year TDWI Membership. If you are already a current TDWI member, you will instead be eligible for a \$275 discount off the conference price (in lieu of complimentary Membership). Visit tdwi.org-membership for more information on TDWI Member benefits. Membership is activated on your conference registration date, so you can begin to enjoy benefits right away.

REFUND AND CANCELLATION POLICY

You may substitute another person in your place by calling 800.280.6218 or 541.346.3537 (M–F, 8:00 am – 5:00 pm PT) before August 6, 2010. If you must cancel, your refund request must be e-mailed to tdwireg@ce.uoregon.edu no later than August 6. Your fee will be returned, less a 20 percent cancellation fee. No refunds or credits will be issued after August 6.

HOTEL AND TRAVEL

Manchester Grand Hyatt San Diego

One Market Place
San Diego, Ca 92101

Phone: 619.232.1234

Promotional code for call-ins: TDWI

Web Site: www.manchestergrand.hyatt.com

Reservations: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=1504203

Housing/Reservations Contact:

402.592.6464 / 888-421-1442

TDWI has reserved a block of rooms at reduced rates for conference attendees at the Manchester Grand Hyatt San Diego: \$249, plus tax, for single/double occupancy. Visit tdwi.org/SD2010-hotel for more details.

Discounted rates are available through Tuesday, July 14, 2010. Please use the above URL or contact the hotel directly for room reservations. Be sure to reference “TDWI” to get the conference rate. Rooms are limited, so make your reservations early. If you need special facilities or services, notify the hotel when you make your reservation.

AIR TRAVEL DISCOUNTS

American Airlines, TDWI's official carrier, is offering exclusive discounts on fares for TDWI conference attendees.

Information: tdwi.org/SD2010-hotel

CAR RENTAL DISCOUNTS

Avis is offering discounts on car rental fees for TDWI conference attendees. **Information:** tdwi.org/SD2010-hotel

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