

Check one full-day course or one A.M. (A) course and one P.M. (P) course for each day you will attend. Courses without an A or P designation are full day courses.

SUNDAY, NOVEMBER 07

- S1** TDWI Data Warehousing Concepts and Principles: An Introduction to the Field of Data Warehousing
- S2** BI from Both Sides: Aligning Business and IT
- S3** The Future of Data Warehousing
- S4A** A Practical Guide to Analytics: Putting People, Process, and Technology to Work to Deliver Deeper Insights
- S4P** Assessing Your BI Maturity: How to Take Your BI Environment to the Next Level
- S5A** How Healthy Is Your BI Environment? Assessing Its Strengths and Weaknesses
- S5P** Feeling SaaS-y? Software-as-a-Service Invades Business Intelligence
- S6P** Infonomics: The Economics of Information and Principles of Information Asset Management

MONDAY, NOVEMBER 08

- M1** TDWI Business Intelligence Fundamentals: From Data Warehousing to Business Impact
- M2** TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems
- M3** TDWI Introduction to Business Analytics
- M4** Enabling BI for the 21st Century
- M5** Designing a Data Warehouse for High Performance
- M6** Beyond the Data Warehouse: Architectural Options for Data Integration
- M7A** CBIP Preparation for the Information Systems Core Exam
- M7P** CBIP Preparation for the Data Warehousing Exam

TUESDAY, NOVEMBER 09

- T1** TDWI Data Warehousing Architectures: Choosing the Right Data Warehousing Approach
- T2** TDWI Advanced Data Modeling Techniques
- T3** Business Analytics for Insight and Foresight
- T4** Data Governance for BI Professionals
- T5** Power, Politics, and Partnership in Business Intelligence Projects
- T6** Mastering BI with Best-Practice Architectures and Data Models: From Hub and Spoke to Agile Development
- T7A** Developing Your BI Tool Strategy
- T7P** Cool BI: The Latest Innovations

WEDNESDAY, NOVEMBER 10

- W1** TDWI Project Management for Business Intelligence
- W2** TDWI Dimensional Data Modeling Primer: From Requirements to Business Analytics
- W3** Measuring Intangibles: Breaking Down Analytic Barriers
- W4** 2011 Emerging Technologies from a BI Perspective
- W5** TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation
- W6** Get Real with Business Intelligence: An Introduction to Operational BI
- W7A** Using Open Source for BI and Data Warehousing
- W7P** Extending BI to Support Online Marketing and Social Media

THURSDAY, NOVEMBER 11

- TH1** TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems
- TH2** Dimensional Modeling Beyond the Basics: Intermediate and Advanced Techniques
- TH3** Agile Data Warehousing 101: An Introduction to Accelerated BI/DW Development
- TH4** TDWI Data Governance Fundamentals
- TH5** Managing through the Career Storm: Real Strategies for DW Professionals and Managers
- TH6A** Predictive Analytics: A Business Perspective
- TH6P** Predictive Analytics: Making it Work
- TH7A** Tipping the Sacred Cows of Data Warehousing
- TH7P** Tipping the Sacred Cows of Emerging Technologies

FRIDAY, NOVEMBER 12

- F1** TDWI Business Requirements Workshop
- F2** Dimensional Modeling from a Business Perspective
- F3A** Introduction to Text Analytics: Understanding the Voice of the Customer
- F3P** Building a Text Analytics Project from Scratch
- F4A** Social Analytics in the Enterprise
- F4P** SaaS and Cloud for BI
- F5A** Information-Driven Future
- F5P** Delivering BI for Mobile Users
- F6A** Agile Data Warehousing Survival Skill: Essential Requirements Management
- F6P** Fast and Thorough: Testing for Agile Data Warehousing

REGISTER TODAY!

tdwi.org/or2010

CONFERENCE QUESTIONS?

Phone: 425.277.9181

E-mail: education@tdwi.org

REGISTRATION QUESTIONS?

Phone: 800.280.6218

or 541.346.3537 (M–F, 8:00 am – 5:00 pm PT)

E-mail: tdwireg@ce.uoregon.edu

REGISTRATION WORKSHEET

TDWI WORLD CONFERENCE • Orlando 2010 • November 7–12

STEP 1. CLEARLY TYPE OR PRINT YOUR INFORMATION

PRIORITY CODE: ORE15

LAST NAME _____

FIRST NAME FOR ATTENDEE BADGE _____

TITLE _____

COMPANY OR INSTITUTION _____

DEPARTMENT _____ INDUSTRY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TELEPHONE _____

E-MAIL—REQUIRED! (Please print this address clearly. We send last-minute confirmations and announcements via e-mail.)

STEP 2. SELECT YOUR COURSES

Complete the registration worksheet, then write in the course number(s) of one full-day course **OR** one A.M. (A) course *and* one P.M. (P) course for each day you will attend.

Write your course number(s) in the space provided.

SUNDAY, NOVEMBER 7

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

MONDAY, NOVEMBER 8

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

TUESDAY, NOVEMBER 9

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

WEDNESDAY, NOVEMBER 10

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

THURSDAY, NOVEMBER 11

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

FRIDAY, NOVEMBER 12

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

STEP 2. REQUEST ADDITIONAL COURSE BOOKS*

To order additional course books, please list course numbers below:
 (Full-day: \$45 each/\$30 Members; half-day: \$22 each/\$15 Members)

*PLEASE NOTE: M7A and M7P course books are not available for purchase. Course books are not available after the conference.

STEP 3. CALCULATE YOUR PAYMENT

Conference price includes complimentary TDWI Membership. Current TDWI Members get a \$275 discount off the conference price (in lieu of complimentary Membership). Multiple-day packages do not require consecutive days.

FEES—EARLY REGISTRATION (Through October 8, 2010)

USE PRIORITY CODE: ORE15

<input type="radio"/> Standard Package (3 days)	\$2,025
<input type="radio"/> Mega Package (4 days)	\$2,550
<input type="radio"/> Giga Package (5 days)	\$3,000
<input type="radio"/> Tera Package (6 days)	\$3,375
<input type="radio"/> Tera Package with Hotel (6 days)	\$4,598
(See full conference brochure for more information)	

FEES—REGULAR REGISTRATION (Oct. 9 – Nov. 5, 2010)

<input type="radio"/> Standard Package (3 days)	\$2,201
<input type="radio"/> Mega Package (4 days)	\$2,771
<input type="radio"/> Giga Package (5 days)	\$3,260
<input type="radio"/> Tera Package (6 days)	\$3,675

FEE FROM TABLE ABOVE \$ _____

CURRENT MEMBER DISCOUNT (Deduct \$275 from above) - \$ _____
 Membership status will be validated when your registration is processed

TEAM DISCOUNT (Deduct 10% from above) - \$ _____
 For 3 or more people from the same company registering at the same time
 Team discount not valid on Tera Package with Hotel

LATE FEE (After November 5, 2010—add \$50) + \$ _____

ADDITIONAL COURSE BOOKS + \$ _____
 Full-day \$45 each/\$30 Members, half-day \$22 each/\$15 Members
 PLEASE NOTE: M7A and M7P course books are not available for purchase.
 Course books are not available after the conference.

> TOTAL FEE = \$ _____

- Check Enclosed (payable to TDWI)
 Purchase Order # _____
 Credit Card: AMEX Diners Club Discover Card
 MasterCard VISA

NUMBER _____ EXPIRATION DATE _____ CVV2 (number on back of card) _____

YOUR SIGNATURE FOR CREDIT CARD _____

CREDIT CARD BILLING ADDRESS (REQUIRED) _____

STEP 5. SEND IN YOUR REGISTRATION

Online: tdwi.org/or2010-register

Phone: 800.280.6218 or 541.346.3537 (M–F, 8:00 a.m.–5:00 p.m. PT)

Fax: 541.346.3545 or 541.346.3509

Mail: TDWI World Conference—Orlando 2010 Registration,
 1277 University of Oregon, Eugene, OR 97403-1277

Please be aware that still photography, video, and audio recording may occur at this event. By attending this event, you consent to have your image, photograph, likeness, picture, rendering, or audio recording utilized for TDWI educational, marketing, and sales purposes. You hereby grant TDWI the right to unrestricted use, reproduction, display, dissemination, publication, and distribution in any medium, provided that TDWI will take measures on behalf of attendees against infringement and/or inappropriate use of your image, photograph, likeness, picture, rendering, and audio recording.

SECURE REGISTRATION

Rest easy—online registrations are secure. Our secured server environment keeps your information private.

TDWI's Federal Tax ID Number is 20-4583700.

TDWI is a division of 1105 Media, Inc.

REGISTRATION DEADLINES

Early Registration Deadline (priority code: ORE15) October 8, 2010

Regular Registration Deadline. November 5, 2010

After November 5, please register onsite. Registration will be limited to space available. You will incur a \$50 late registration fee after November 5.

TEAM DISCOUNT

When three or more people from a single company or government agency register at the same time, the entire team receives a 10 percent discount. **All registration forms must be submitted together in order to qualify for the team discount. (Team discount not valid on Tera Package with Hotel.)**

TDWI MEMBERSHIP INCLUDED

All registrations for three or more days include a one-year TDWI Membership. If you are already a current TDWI member, you will instead be eligible for a \$275 discount off the conference price (in lieu of complimentary Membership). Visit tdwi.org-membership for more information on TDWI Member benefits. Membership is activated on your conference registration date, so you can begin to enjoy benefits right away.

REFUND AND CANCELLATION POLICY

You may substitute another person in your place by calling 800.280.6218 or 541.346.3537 (M–F, 8:00 am – 5:00 pm PT) before October 29, 2010. If you must cancel, your refund request must be e-mailed to tdwireg@ce.uoregon.edu no later than October 29. Your fee will be returned, less a 20 percent cancellation fee. No refunds or credits will be issued after October 29.

HOTEL

LOEWS ROYAL PACIFIC RESORT AT UNIVERSAL ORLANDO®

Conveniently located within walking distance of Universal Studios®, Universal Islands of Adventure®, and Universal CityWalk®, The Royal Pacific Resort will serve as the official headquarters hotel for TDWI's World Conference in Orlando.

Loews Royal Pacific Resort at Universal Orlando®

6300 Hollywood Way

Orlando, FL 32819

Phone: 866.360.7395

Online Reservations:

www.loewshotels.com/en/Hotels/Royal-Pacific-Resort/GroupOffers/TDWI.aspx?sk=uo

TDWI has reserved a block of rooms for conference attendees, at sharply reduced rates: \$196 plus tax for single/double occupancy.

This discounted rate is available through Friday, October 8, 2010. Please use the online reservation URL or contact the hotel directly for room reservations. Be sure to reference "TDWI" to get the conference rate. Rooms are limited, so make your reservations early. If you need special facilities or services, notify the hotel when you make your reservation.

AIR TRAVEL DISCOUNTS

American Airlines, TDWI's official carrier, is offering exclusive discounts on airfares for TDWI conference attendees.

Information: tdwi.org/or2010-hotel

CAR RENTAL DISCOUNTS

Avis is offering discounts on car rental fees for TDWI conference attendees.

Information: tdwi.org/or2010-hotel

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