

REGISTRATION WORKSHEET

Check one full-day course or one A.M. (A) course and one P.M. (P) course for each day you will attend. Courses without an A or P designation are full day courses.

SUNDAY, FEBRUARY 12

- S1** TDWI Data Warehousing Concepts and Principles: An Introduction to the Field of Data Warehousing
- S2** Dimensional Modeling from a Business Perspective: A Model the Business Can Understand
- S3** TDWI Design Techniques for Dashboards and Scorecards
- S4** BI from Both Sides: Aligning Business and IT
- S5A** Best Practices in Enterprise Information Management
- S5P** Social Network Analysis: Practical Uses and Implementation
- S6A** Agile Data Warehousing 201: Agile Project Leadership
- S6P** Agile Analytics: Value-Driven Data Warehousing and Business Intelligence

MONDAY, FEBRUARY 13

- ES1** TDWI BI Executive Summit
- M1** TDWI Business Intelligence Fundamentals: From Data Warehousing to Business Impact
- M2** TDWI Dimensional Data Modeling Primer: From Requirements to Business Analytics
- M3** TDWI Performance Management: Measurement, Metrics, and Monitoring
- M4** Agile Data Warehousing 101: An Introduction to Accelerated BI/DW Development
- M5** Designing a Data Warehouse for High Performance
- M6** Kimball Data Warehouse Lifecycle Overview
- M7** TDWI Data Quality Fundamentals
- M8A** CBIP Preparation for the Information Systems Core Exam
- M8P** CBIP Preparation for the Data Warehousing Exam

TUESDAY, FEBRUARY 14

- ES2** TDWI BI Executive Summit
- T1** TDWI Project Management for Business Intelligence
- T2** Dimensional Design: Intermediate and Advanced Techniques
- T3** TDWI Business Analytics: Exploration, Experimentation, and Discovery
- T4A** CIF—Coordinating Your BI, Data Warehousing, and Enterprise Information Initiatives
- T4P** The Benefits and Challenges of Trending BI Deployment Strategies
- T5A** Managing and Evaluating Your BI Tool Portfolio
- T5P** Evaluating BI Dashboards and Bake-Off
- T6A** Survival Skill: Requirements Management for Agile Data Warehousing Projects
- T6P** Fast and Thorough: Quality Assurance for Agile Data Warehousing Projects
- T7** Root Cause Analysis for Data Quality Management
- T8** Beyond the Data Warehouse: Architectural Options for Data Integration

WEDNESDAY, FEBRUARY 15

- ES3** TDWI BI Executive Summit
- W1** TDWI Data Governance Fundamentals
- W2** TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems
- W3** Business Analytics for Insight and Foresight
- W4A** The Ethics of Analytics
- W4P** Values, Culture, and Behavior: The True Drivers of Business Performance
- W5A** Understanding the Value of a Business Analytics Program: A Manager's Guide
- W5P** Organizational Readiness for Business-Oriented Analytics: A Manager's Guide
- W6** Enabling BI for the 21st Century
- W7A** Social Analytics in the Enterprise
- W7P** SaaS, the Cloud, and BI
- W8** Power, Politics, and Partnership in Business Intelligence Projects

THURSDAY, FEBRUARY 16

- TH1** TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems
- TH2** TDWI Advanced Data Modeling Techniques
- TH3** Data Mining Methods and Techniques: Data Preparation, Model Building, and Evaluation
- TH4** Gathering Requirements to Optimize Business Performance
- TH5** Mastering BI with Best-Practice Architectures and Data Models: From Hub and Spoke to Agile Development
- TH6** The BI Pathway Approach: Delivering BI for Business Value
- TH7** TDWI Data Quality Assessment and Improvement
- TH8** Best Practice Techniques for Data Quality and Data Cleansing

FRIDAY, FEBRUARY 17

- F1** TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation
- F2A** Conducting a Structured Data Inventory
- F2P** Organizing Your Data Management/EIM Team
- F3** Predictive Analytics: Low-Risk Strategies for High-Impact Projects
- F4A** Architecture and Technologies for Agile OLAP
- F4P** Delivering BI for Mobile Users
- F5** TDWI Master Data Management Fundamentals

REGISTER TODAY!

tdwi.org/LV2012

REGISTRATION QUESTIONS?

Phone: 800.280.6218 or 541.346.3537

(M–F, 8:00 am–5:00 pm PT)

E-mail: tdwireg@ce.uoregon.edu

CONFERENCE QUESTIONS?

Phone: 425.277.9181

E-mail: education@tdwi.org

REGISTRATION WORKSHEET

STEP 1. CLEARLY TYPE OR PRINT YOUR INFORMATION

PRIORITY CODE: _____

LAST NAME _____

FIRST NAME FOR ATTENDEE BADGE _____

TITLE _____

COMPANY OR INSTITUTION _____

DEPARTMENT _____ INDUSTRY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TELEPHONE _____

E-MAIL—REQUIRED! (Please print this address clearly. We send last-minute confirmations and announcements via e-mail.)

STEP 2. SELECT YOUR COURSES

Complete the registration worksheet, then write in the course number(s) of one full-day course **OR** one A.M. (A) course *and* one P.M. (P) course for each day you will attend.

Write your course number(s) in the space provided.

○ SUNDAY, FEBRUARY 12

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

○ MONDAY, FEBRUARY 13

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

○ TUESDAY, FEBRUARY 14

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

○ WEDNESDAY, FEBRUARY 15

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

○ THURSDAY, FEBRUARY 16

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

○ FRIDAY, FEBRUARY 17

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
 _____ A.M. _____ P.M.

STEP 3. CALCULATE YOUR PAYMENT

Conference price includes complimentary TDWI Premium Membership. Current TDWI Premium Members get a \$275 discount* off the conference price (in lieu of complimentary Premium Membership). Multiple-day packages do not require consecutive days.

FEES—EARLY REGISTRATION (Through January 13, 2012)

USE PRIORITY CODE: LV8

<input type="radio"/> BI Executive Summit (3 days)*	\$2190
<input type="radio"/> Standard Package (3 days)	\$2190
<input type="radio"/> Mega Package (4 days)	\$2750
<input type="radio"/> Giga Package (5 days)	\$3240
<input type="radio"/> Tera Package (6 days)	\$3650

FEES—REGULAR REGISTRATION (January 14–February 10, 2012)

<input type="radio"/> BI Executive Summit (3 days)*	\$2380
<input type="radio"/> Standard Package (3 days)	\$2380
<input type="radio"/> Mega Package (4 days)	\$2990
<input type="radio"/> Giga Package (5 days)	\$3520
<input type="radio"/> Tera Package (6 days)	\$3970

* All three days of the Executive Summit must be taken together

FEE FROM TABLE ABOVE \$ _____

CURRENT MEMBER DISCOUNT (Deduct \$275 from above) - \$ _____
Premium Membership status will be validated when your registration is processed

TEAM DISCOUNT (Deduct 10% from above) - \$ _____
For 3 or more people from the same company registering at the same time

LATE FEE (After FEBRUARY 10, 2012—add \$50) + \$ _____

> TOTAL FEE = \$ _____

- Check Enclosed (payable to TDWI)
- Purchase Order # _____
- Credit Card: AMEX Diners Club Discover Card
 MasterCard VISA

NUMBER _____ EXPIRATION DATE _____ CVV2 (number on back of card) _____

YOUR SIGNATURE FOR CREDIT CARD _____

CREDIT CARD BILLING ADDRESS (REQUIRED) _____

STEP 4. SEND IN YOUR REGISTRATION

Online: tdwi.org/LV2012-register

Phone: 800.280.6218 or 541.346.3537 (M–F, 8:00 a.m.–5:00 p.m. PT)

Fax: 541.346.3545 or 541.346.3509

Mail: TDWI World Conference—Las Vegas 2012 Registration,
 1277 University of Oregon, Eugene, OR 97403-1277

Please be aware that still photography, video, and audio recording may occur at this event. By attending this event, you consent to have your image, photograph, likeness, picture, rendering, or audio recording utilized for TDWI educational, marketing, and sales purposes. You hereby grant TDWI the right to unrestricted use, reproduction, display, dissemination, publication, and distribution in any medium, provided that TDWI will take measures on behalf of attendees against infringement and/or inappropriate use of your image, photograph, likeness, picture, rendering, and audio recording.

REGISTRATION WORKSHEET

REGISTRATION DEADLINES

Early Registration Deadline (priority code: LV8) . . . JANUARY 13, 2012

Regular Registration Deadline FEBRUARY 10, 2012

After February 10, please register onsite. Registration will be limited to space available. You will incur a \$50 late registration fee after February 10.

TEAM DISCOUNT

When three or more people from a single company or government agency register at the same time, the entire team receives a 10 percent discount. **All registration forms must be submitted together in order to qualify for the team discount.**

TDWI PREMIUM MEMBERSHIP INCLUDED

All registrations for three or more days include a one-year TDWI Premium Membership. If you are already a current TDWI Premium Member, you will instead be eligible for a \$275 discount off the conference price (in lieu of complimentary Premium Membership). Visit tdwi.org/membership for more information on TDWI Premium Member benefits. Premium Membership is activated on your conference registration date, so you can begin to enjoy benefits right away.

REFUND AND CANCELLATION POLICY

You may substitute another person in your place by calling 800.280.6218 or 541.346.3537 (M-F, 8:00 am – 5:00 pm PT) before February 3, 2012. If you must cancel, your refund request must be e-mailed to tdwireg@ce.uoregon.edu no later than February 3. Your fee will be returned, less a 20 percent cancellation fee. No refunds or credits will be issued after February 3.

CAESARS PALACE

Caesars Palace, situated in the heart of the Las Vegas strip, will serve as the official headquarters hotel for TDWI's World Conference.

Caesars Palace

3570 Las Vegas Boulevard South
Las Vegas, NV 89109

Phone: 866.227.5938 (toll free)

Web Site: www.caesars-palace.com

Reservation Link: resweb.passkey.com/go/SCTDW2

TDWI has reserved a block of rooms at sharply reduced rates for conference attendees at Caesars Palace. You must act fast as this rate is only available through December 19, 2011. Rates from \$139.00 for single or double occupancy.

After December 19, 2011 the rate is \$205.00 through January 13, 2012. Visit tdwi.org/LV2012/hotel for more details.

Please use the online reservation URL or contact the hotel directly for room reservations. Be sure to reference "TDWI" to get the conference rate. Rooms are limited, so make your reservations early. If you need special facilities or services, notify the hotel when you make your reservation.

AIR TRAVEL DISCOUNTS

American Airlines, TDWI's official carrier, is offering exclusive discounts on airfare for TDWI conference attendees.

Information: tdwi.org/LV2012-hotel

CAR RENTAL DISCOUNTS

Avis is offering discounts on car rental fees for TDWI conference attendees.

Information: tdwi.org/LV2012-hotel

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