

Select one full-day course or one A.M. (A) course and one P.M. (P) course for each day you will attend. Courses without an A or P designation are full day courses.

SUNDAY, FEBRUARY 21

- S1** TDWI Data Warehousing Concepts and Principles: An Introduction to the Field of Data Warehousing

- S2** TDWI Business Intelligence Fundamentals: From Data Warehousing to Business Impact

- S3** BI from Both Sides: Aligning Business and IT

- S4A** How Healthy is Your BI Environment? Assessing Its Strengths and Weaknesses

- S4P** The Information Worker in the 21st Century

- S5P** Performance Dashboards: Measuring, Monitoring, and Managing Your Business

MONDAY, FEBRUARY 22

- M1** TDWI Data Warehousing Architectures: Choosing the Right Data Warehousing Approach

- M2** TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems

- M3** Dimensional Modeling from a Business Perspective: A Model the Business Can Understand

- M4** Kimball ETL Architecture for Delivering Dimensional Data Warehouses

- M5** Get Real with Business Intelligence: An Introduction to Operational BI

- M6A** BI Manager Toolkit: Managing Accountability for Project Success

- M6P** BI Manager Toolkit: Negotiating and Resolving Disagreements

- M7A** Implementing MDM for BI and Data Integration

- M7P** Change Management for MDM

- M8A** CBIP Preparation for the Information Systems Core Exam

- M8P** CBIP Preparation for the Data Warehousing Exam

TUESDAY, FEBRUARY 23

- T1** TDWI Project Management for Business Intelligence

- T2** TDWI Dimensional Data Modeling Primer: From Requirements to Business Analytics

- T3** TDWI Introduction to Business Analytics

- T4** Intermediate and Advanced Techniques for Effective Data Modeling

- T5** Data Governance for BI Professionals

- T6** Data Driven: Managing Data Assets

- T7A** Evaluating ETL Tools and Technologies

- T7P** Social Media, Web 2.0, and BI: Extending the BI Portfolio

- T8A** CIF—Coordinating Your BI, Data Warehousing, and Enterprise Information Initiatives

- T8P** Data Quality for Operational BI

WEDNESDAY, FEBRUARY 24

- W1** TDWI Enterprise Metrics: Designing Integrated Business Metrics

- W2** Dimensional Design: Intermediate and Advanced Techniques

- W3** Putting the Business Back in BI: A Framework for Requirements and Value Management

- W4** Let's Stop Calling It Metadata: It's About Managing Information

- W5** Power, Politics, and Partnership in Business Intelligence Projects

- W6** Developing Your BI Tool Strategy and BI Bake Off

- W7** Practical Data Quality Management

- W8** Kimball Data Warehouse Lifecycle Overview

THURSDAY, FEBRUARY 25

- TH1** TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems

- TH2** TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation

- TH3** Designing a High-Performance Data Warehouse

- TH4** The BI Pathway Approach: Delivering BI for Business Value

- TH5** Integrating Data Warehouses and Data Marts Using Conformed Dimensions

- TH6** Workshop: How to Build and Implement Effective Data Governance and Data Stewardship Programs

- TH7A** Predictive Analytics: A Business Perspective

- TH7P** Predictive Analytics: Making It Work

- TH8A** Data Requirements Analysis for Business Intelligence and MDM

- TH8P** Data Profiling for Data Quality Assessment, Reengineering, and Data Integration

FRIDAY, FEBRUARY 26

- F1** TDWI Data Integration Testing: Ensuring Quality for ETL and Data Consolidation

- F2** An Agile Method for Data Warehousing

- F3** Business Requirements Workshop: BI Requirements Gathering Techniques

- F4A** The Future of Data Warehousing

- F4P** Capacity Planning for Enterprise Data Warehouse Deployment

- F5A** OLAP Technologies: How to Implement Dimensional Designs

- F5P** Emerging Technologies Shaping the Future of Data Warehouses and Business Intelligence

MONDAY–WEDNESDAY, FEBRUARY 22–24

- TDWI BI EXECUTIVE SUMMIT**

Register today at
www.tdwi.org/LV2010

CONFERENCE QUESTIONS?

Phone: 425.277.9181

E-mail: education@tdwi.org

REGISTRATION QUESTIONS?

Phone: 800.280.6218 or

541.346.3537 (M–F, 8:00 a.m.–5:00 p.m. PT)

E-mail: tdwireg@continue.uoregon.edu

REGISTRATION FORM

TDWI WORLD CONFERENCE Las Vegas 2010 February 21–26

STEP 1. CLEARLY TYPE OR PRINT YOUR INFORMATION

PRIORITY CODE: **EBLV1**

LAST NAME _____

FIRST NAME FOR ATTENDEE BADGE _____

TITLE _____

COMPANY OR INSTITUTION _____

DEPARTMENT _____ INDUSTRY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TELEPHONE _____

E-MAIL—REQUIRED! (Please print this address clearly. We send last-minute confirmations and announcements via e-mail.)

STEP 2. SELECT YOUR COURSES

Complete the registration worksheet, then write in the course number(s) of one full-day course **OR** one A.M. (A) course *and* one P.M. (P) course for each day you will attend.

Write your course number(s) in the space provided.

SUNDAY, FEBRUARY 21

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

MONDAY, FEBRUARY 22

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

TUESDAY, FEBRUARY 23

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

WEDNESDAY, FEBRUARY 24

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

THURSDAY, FEBRUARY 25

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

FRIDAY, FEBRUARY 26

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

STEP 3. REQUEST ADDITIONAL COURSE BOOKS*

To order additional course books, please list course numbers below:
(Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members)

* M8A and M8P course books are not available for purchase.
Course books are not available after the conference.

STEP 4. CALCULATE YOUR PAYMENT

Conference price includes complimentary TDWI Membership. Current TDWI Members get a \$275 discount off the conference price (in lieu of complimentary Membership). Multiple-day packages do not require consecutive days.

FEES—BEST RATE (Through January 8, 2010)

PRIORITY CODE: **EBLV1**

<input type="checkbox"/> BI Executive Summit (3 days)	\$1,651
<input type="checkbox"/> Standard Package (3 days)	\$1,651
<input type="checkbox"/> Mega Package (4 days)	\$2,078
<input type="checkbox"/> Giga Package (5 days)	\$2,445
<input type="checkbox"/> Tera Package (6 days)	\$2,756

FEES—EARLY REGISTRATION (January 9–January 29, 2010)

PRIORITY CODE: **EBLV2**

<input type="checkbox"/> BI Executive Summit (3 days)	\$2,025
<input type="checkbox"/> Standard Package (3 days)	\$2,025
<input type="checkbox"/> Mega Package (4 days)	\$2,550
<input type="checkbox"/> Giga Package (5 days)	\$3,000
<input type="checkbox"/> Tera Package (6 days)	\$3,375

FEES—REGULAR REGISTRATION (January 30–February 19, 2010)

PRIORITY CODE: **EBLV3**

<input type="checkbox"/> BI Executive Summit (3 days)	\$2,201
<input type="checkbox"/> Standard Package (3 days)	\$2,201
<input type="checkbox"/> Mega Package (4 days)	\$2,771
<input type="checkbox"/> Giga Package (5 days)	\$3,260
<input type="checkbox"/> Tera Package (6 days)	\$3,675

FEE FROM TABLE ABOVE \$ _____

CURRENT MEMBER DISCOUNT (Deduct \$275 from above) - \$ _____
Membership status will be validated when your registration is processed

TEAM DISCOUNT (Deduct 10% from above) - \$ _____
For 3 or more people from the same company registering at the same time

LATE FEE (After February 19, 2010—add \$50) + \$ _____

ADDITIONAL COURSE BOOKS* + \$ _____
Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members, from STEP 2

> TOTAL FEE = \$ _____

- Check Enclosed (payable to TDWI)
 Purchase Order # _____
 Credit Card: AMEX Diners Club Discover Card MasterCard VISA

NUMBER _____ EXPIRATION DATE _____ CVV2 (number on back of card) _____

YOUR SIGNATURE FOR CREDIT CARD _____

CREDIT CARD BILLING ADDRESS (REQUIRED) _____

STEP 5. SEND IN YOUR REGISTRATION

Online: www.tdwi.org/LV2010/register

Phone: **800.280.6218 or 541.346.3537** (M–F, 8:00 a.m.–5:00 p.m. PT)

Fax: 541.346.3545 or 541.346.3509

Mail: TDWI World Conference—Las Vegas 2010 Registration,
1277 University of Oregon, Eugene, OR 97403-1277

Please be aware that still photography, video, and audio recording may occur at this event. By attending this event, you consent to have your image, photograph, likeness, picture, rendering, or audio recording utilized for TDWI educational, marketing, and sales purposes. You hereby grant TDWI the right to unrestricted use, reproduction, display, dissemination, publication, and distribution in any medium, provided that TDWI will take measures on behalf of attendees against infringement and/or inappropriate use of your image, photograph, likeness, picture, rendering, and audio recording.

SECURE REGISTRATION

Rest easy—online registrations are secure. Our secured server environment keeps your information private.

TDWI's Federal Tax ID Number is 20-4583700.

TDWI is a division of 1105 Media, Inc.

REGISTRATION DEADLINES

BEST RATE Deadline (priority code: EBLV1) Jan. 8, 2010
Early Registration Deadline (priority code: EBLV2) Jan. 29, 2010
Regular Registration Deadline (priority code: EBLV3) Feb. 19, 2010

After February 19, please register onsite. Registration will be limited to space available. You will incur a \$50 late registration fee after February 19.

TEAM DISCOUNT

When three or more people from a single company or government agency register at the same time, the entire team receives a 10 percent discount. **All registration forms must be submitted together in order to qualify for the team discount.**

TDWI MEMBERSHIP INCLUDED

All registrations for three or more days include a one-year TDWI Membership. If you are already a current TDWI member, you will instead be eligible for a \$275 discount off the conference price (in lieu of complimentary Membership). Visit www.tdwi.org/membership for more information on TDWI Member benefits. Membership is activated on your conference registration date, so you can begin to enjoy benefits right away.

REFUND AND CANCELLATION POLICY

You may substitute another person in your place by calling 800.280.6218 or 541.346.3537 (M–F, 8:00 a.m.–5:00 p.m. PT) before February 12, 2010. If you must cancel, your refund request must be e-mailed to tdwireg@continue.uoregon.edu no later than February 12. Your fee will be returned, less a 20 percent cancellation fee. No refunds or credits will be issued after February 12.

HOTEL AND TRAVEL

Caesars Palace

3570 Las Vegas Boulevard, South
Las Vegas, NV 89109

Phone: 866.227.5938 (toll free)

Web: www.caesars-palace.com

Reservations: <http://www.harrahs.com/CheckGroupAvailability.do?propCode=CLV&groupCode=SCTDWO>

TDWI has reserved a block of rooms at reduced rates for conference attendees at Caesars Palace. Visit www.tdwi.org/LV2010/hotel for more details.

Discounted rates are available through Friday, January 22, 2010.

Please use the above URL or contact the hotel directly for room reservations. Be sure to reference “TDWI” to get the conference rate. Rooms are limited, so make your reservations early. If you need special facilities or services, notify the hotel when you make your reservation.

AIR TRAVEL DISCOUNTS

American Airlines, TDWI's official carrier, is offering exclusive discounts on airfares for TDWI conference attendees. Information: www.tdwi.org/LV2010/hotel

CAR RENTAL DISCOUNTS

Avis is offering discounts on car rental fees for TDWI conference attendees. Information: www.tdwi.org/LV2010/hotel

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